

SANTIAGO MOTA HERCE

PERSONAL INFORMATION

Date of Birth: 28th April 1967 in Madrid
Nationality: Spanish
Marital Status: Single
Driving License: B1, B2 & C1
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WORK EXPERIENCE

Ene 22 - Now	FREELANCE	Madrid
Apr 14 – Ene 20	Business Intelligence and Corporate Advisor. Data-driven process and strategy. New applications of Data Science and Machine Learning. Clients: Vodafone, Bankia, Repsol, Teradata, Orange and Boston Consulting Group.	
Ene 20 – Ene 22	GRUPO SOCIEDAD DE TASACION	Madrid
	Chief Data Officer. Data strategy for the group. New products with focus on spatial data.	
Jul 02 - Feb 12	INVERSAIL	Madrid
	CEO. Launching a company aimed to build a revolutionary yacht. After several designs and patents, the company had finished the first prototype and has begun construction of a new version. Study and analysis of new technologies and applications, managing the patents and know-how of the company. Institutional and Public Relations.	
Jul 94 - Oct 01	ASINVEST	Madrid
	Independent Consultant Company specializing in business expansion and mergers and acquisitions. Director of Strategic Studies. Expansion plans of companies in Spain and abroad. Studies for investments in different sectors. Strategic and financial plans. Mergers and Acquisitions. Finding customers.	
Feb - Apr 94	EUROFINANCE	Madrid
	Project Manager. Develop a computer model of financial reports for a Spanish bank. Seminars of company risk for Spanish bank BANESTO.	

EDUCATION

1985 - 1992	BACHELOR IN PHYSICS: GEOPHYSICS Universidad Complutense de Madrid.	Madrid
1993 - 1994	MASTER IN BUSINESS ADMINISTRATION Institute for Executive Development (IEDE).	Madrid
1996 - 1997	MASTER ENVIRONMENTAL MANAGEMENT & ECOAUDITS Instituto de Investigaciones Ecologicas.	Malaga
2012 - 2013	MASTER BUSINESS INTELLIGENCE – BIG DATA Escuela de Organizacion Industrial (EOI).	Madrid

MOOC

DATA ANALYSIS (Johns Hopkins University), COMPUTING FOR DATA ANALYSIS (Johns Hopkins University), PROBABILISTIC GRAPHICAL MODELS (Stanford University), STATISTICAL LEARNING (Stanford University), ANALÍTICA WEB (EOI), DATA MINING WITH WEKA (Waikato University), TACKLING THE CHALLENGES OF BIG DATA (Massachusetts Institute of Technology), R PROGRAMMING (Johns Hopkins University), THE DATA SCIENTIST'S TOOLBOX (Johns Hopkins University), EXPLORATORY DATA ANALYSIS (Johns Hopkins University), PRACTICAL MACHINE LEARNING (Johns Hopkins University), MINING MASSIVE DATASETS (Coursera), STATISTICS AND R FOR THE LIFE SCIENCES (Coursera), INTRODUCTION TO BIG DATA WITH APACHE SPARK (Coursera), SCALABLE MACHINE LEARNING (Coursera), PROGRAMMING FOR EVERYBODY (Python), PRACTICAL PREDICTIVE ANALYTICS: MODELS AND METHODS (Coursera), INTRODUCCIÓN AL BUSINESS INTELLIGENCE Y AL BIG DATA (UOC), SMART CITIES (EOI). INTRODUCTION TO NEUROHACKING IN R (Johns Hopkins University).

TEACHING EXPERIENCE

Big Data professor at Escuela de Organizacion Industrial (EOI), Universidad Nacional de Educacion a Distancia (UNED) and Universidad Complutense de Madrid.

Lectures: Data-driven Strategy, Open Data, Introduction to R, Machine Learning with R and Social Media Analysis.

Mentor of more than 15 projects at EOI.

Kaggle

Kaggle Master since 2015 (<https://www.kaggle.com/santiagomota>)

Best position: 238